



Dragon boating is an ancient sport, rich in culture and tradition; it originated in China over 2000 years ago. It began when the famous and much loved Chinese poet, Chu Yuan, threw himself into the Miluo River to protest against government corruption. When the people of his village saw this, they jumped into their boats and paddled furiously to try and rescue him, while beating drums to fend off evil spirits. Unfortunately they could not save him, but every year thereafter the people would commemorate this day by gathering in their boats and racing in his memory.

Over the last 20 years Dragon Boating has exploded in popularity worldwide with over forty million people taking part in festivals across the globe. It is easy to learn, the boats are extremely stable, and once a paddler is in stroke, it doesn't matter how big, small, old, or young he or she is, they are contributing to the team.

Dragon Boats are 41 feet in length, 45 inches wide and weigh 550lbs.



Gilda's Club South Jersey

At Wawa Center

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**SPONSORSHIP
OPPORTUNITIES**

SPONSORSHIP LEVELS

We're thrilled to announce the 2nd Annual Gilda's Club South Jersey Dragon Boat Festival is happening July 15, 2017 at a new location—Lake Lenape in Mays Landing! Along with the announcement comes an exciting event sponsorship opportunity.

Event sponsorship is a great way to show your support of the only organization in southern New Jersey that provides a comprehensive support program for men, women, teens and children who are impacted by cancer. Each year we offer more than 1,500 program activities and we now welcome nearly 3,500 members. Because everything we do is free of charge, we need your help to continue providing support, education and hope for our families, friends and neighbors.

Please review the information about the sponsorship levels. If you have any questions, please don't hesitate to call us at (609) 926-2699.

Thank you for your consideration!

\$10,000 Dragon Sponsor

- Event recognition on marketing materials related to the Festival
- Sponsorship recognition from GCSJ in The Press of AC
- Listing on Gilda's Club South Jersey website for 1 year
- A full page ad in our annual ad book (\$500 value)
- Featured as a sponsor on 100 PSA spots for GCSJ on Comcast (\$1,250 value)
- Access to the VIP tent with food and beverages included
- Official Festival T-shirts for entire team (max. 24—\$360 value)
- Logo on the official Festival T-shirt
- Live mention by the announcer throughout the entire day
- One boat at the festival (\$2,000 value)
- Logo on award medals
- 2 tickets to each of our signature events Sept. '17-June '18

\$5,000 Boat Sponsor

- Event recognition on marketing materials related to the Festival
- Sponsorship recognition from GCSJ in The Press of AC
- Listing on Gilda's Club South Jersey website for 1 year
- A full page ad in our annual ad book (\$500 value)
- Featured as a sponsor on 100 PSA spots for GCSJ on Comcast (\$1,250 value)
- Access to the VIP tent with food and beverages included
- 4 official Festival T-shirts
- Logo on the official Festival t-shirt
- Recognition at opening and closing ceremonies
- One boat at the festival (\$2,000 value)

\$3,000 Steerer Sponsor

- Event recognition on marketing materials related to the Festival
- Sponsorship recognition from GCSJ in The Press of AC
- Listing on Gilda's Club South Jersey website for 1 year
- A half page ad in our annual ad book (\$300 value)
- 2 official Festival T-shirts
- Recognition at opening and closing ceremonies
- A 50 % discount for one boat (\$1,000 value)

\$1,000 Drummer Sponsor

- Event recognition on marketing materials related to the Festival
- Sponsorship recognition from GCSJ in The Press of AC
- Listing on Gilda's Club South Jersey website for 1 year
- Recognition at opening and closing ceremonies

Yes, we would like to sponsor!

Level _____

Contact Name _____

Company Name _____

Address _____

Address 2 _____

City _____

State _____ Zip _____

Phone # _____

email _____

Payment Information

Method of Payment:

Check enclosed

Please make check payable to: *Gilda's Club South Jersey*

Send payment to: Gilda's Club South Jersey

700 New Road

Linwood, NJ 08221

Charge my credit card

Visa Mastercard American Express Discover

Amount \$ _____

Card # _____

Expiration date _____ Security Code _____

Print name on card _____

Signature _____

Billing address _____

City _____

State _____ Zip _____

Please return this form with payment.